

Yavapai Symphony Association and Guild

Music Memory Program



Presenters

- Maureen Erickson Ed.D.-Prescott Unified School District-Governing Board
- Carol Sundberg-President Yavapai Symphony Association
- Carol Friedman-President Yavapai Symphony Guild
- Rob Ratner-Board of Directors Yavapai Symphony Association

Overview of Presentation

- Music and Arts Education Rational
- Music Memory Program-History
- Music Memory Program Structure
- Music Memory Big Concert

Developing School Community Arts Partnerships

- Written agreement with Prescott Unified School District and the Yavapai Symphony Association

Music and Arts Rational

One of many examples that can be found extolling the merits of music and performing arts study

- Children who study a musical instrument for at least three years outperform children with no instrumental training on non-musical tests of vocabulary and non verbal reasoning.
- Tests showed that children who practiced instruments scored much higher on auditory discrimination and finger dexterity.
- Young musicians scored 15 percent higher in vocabulary and 11 percent higher in non-verbal reasoning. The longer the training the higher the score.
- Study conducted by Gottfried Schlaug of Beth Israel Medical Center and Harvard Medical School, psychologist Ellen Winner of Boston College and Project Zero, Harvard Graduate School of Education. 2008 Funded by The Dana Foundation

Music Memory Program-History

- Thirty Years ago Music Memory Program was adopted from the Phoenix Symphony Guild.
- Music Memory- Thirty Consecutive Years
Growing from 200 students to serving 4,865 students in Yavapai County School Districts.
- Music Memory Program has been duplicated in England and will have their first concert on March 16th 2012.

Music Memory Structure

- All Volunteer Mentors
- Training Class for Mentors (35-40)
- Booklets for each student and teacher.
- Cds with musical program for each student.
- Mentors visit classrooms at least 3 times prior to concert.
- Supported by YSA, Tim's Toyota Center, Prescott Pops, and local business.
- Goal of program: Intro. to classical music e.g., structure of music, how it is played, families of instruments, historical perspectives and concert manners.
- Grades 3,4, and 5.

Music Memory Concert

- Held on one day at Tim's Toyota Center
- 5,000 in attendance-Students, Adults
- Concert Performed by Prescott Pops Symphony Orchestra w/encore.
- Students art work displayed at concert on big screens.
- Mayors, School Superintendents, Principals, of all surrounding towns are invited and recognized.

School/Community Partnership

- Yavapai Symphony Association Mission Statement
 - Music Memory
 - Master's Classes
 - Scholarships

- Prescott Unified School District Cooperative Agreement
 - Ensuring access for mentors, artists, and teachers to meet with students in school facilities.
 - Coordinating dates
 - Survey of teachers' evaluations at the end of the program
 - YSA provides liability insurance for Music Memory performance.



Question and Answer Session

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